

# EXHIBITION INFORMATION DOCUMENT



<b>Exhibition:</b>	APIMELL - 37th International Trade Fair of Beekeeping Apiary Products and Equipment
Place:	Piacenza
Date:	5.6.7 March 2021
Time:	from 9.00 a.m. to 6.30 p.m.
Periodicity:	annual
Exhibition Area:	15.000 sqm
Visitors Entry:	on payment 10,00 €; reduced ticket 8,00 €

Direct Sale\*: Yes

## Market Sector

- Technologies, products and equipment for the installation, management and handling of a beehouse;
- Technologies and equipment needed for the extraction, ripening, preservation and supply of beehive products;
- Beehives, uncapping benches, ripeners, honey extractors, wax processing, tools and equipment for professional and hobby beekeeping;
- Beehive products, polifloral honey, monofloral honey, typical and fine honey, pollen, propolis, beeswax, royal jelly;
- Byproducts for pharmaceutical, herbal and cosmetic applications;
- Sanitary products for bee health inspection and treatment;
- Queen bees and bee swarms;
- Specialized press;
- Boards, Associations, Services;

## Participation costs

Participation fee: 210,00 €

including: Municipal advertising tax up to 2 sqm, single-phase electricity: connection and consumption, general cleaning, waste disposal; assistance to exhibitors, exhibitor cards and 30 promotional tickets.

Co-exhibitors fee: -

Represented companies fee: -

## Cost of the exhibiting areas

### Pavilion

Space only (per sqm) 36,875 €/sqm

Shell scheme (per sqm) 59,375 €/sqm

### Outside Area

Space only (per sqm) 14,00 €/sqm

## More Information

The basic module consists of 16 square meters.

In case of Space only each module after the first one has a cost of 540,00 €, It is also mandatory to provide dividing panels for the back and side walls (20,00 €/m).

The Shell scheme module includes:

- partition panels
- front panel with company name
- carpet
- closet
- 2 spotlights.

Each module after the first one has a cost of 890,00 €.

## Head Office

Piacenza Expo spa

Telephone 0523 602711

Web site [www.apimell.it](http://www.apimell.it)

## Emails

Sales office - Exhibitors assistance Maddalena Finetti - [commerciale1@piacenzaexpo.it](mailto:commerciale1@piacenzaexpo.it)

Technical office Michele Fischetti - [tecnico@piacenzaexpo.it](mailto:tecnico@piacenzaexpo.it)

Administrative office Silvia Uccelli - [amministrazione@piacenzaexpo.it](mailto:amministrazione@piacenzaexpo.it)

\*According to Regional Law n° 12/2000 and resolution n° 1788 of September 5, 2001 direct sales are forbidden in exhibitions and specialized shows.

This document is an integral part of the General Regulations of Piacenza Expo that the exhibitor is required to sign when submitting the Application Form.