

APIMELL

APIMELL 2020: THE EXHIBITION FOR THE EUROPEAN BEEKEEPING

Piacenza (Italy). From 6 to 8 March 2020 Piacenza will host the 37th edition of **APIMELL**. The main appointment for the European beekeeping returns in the exhibition centre of Piacenza Expo. 12.000 sqm. dedicated to equipment, technology and services for honey and derivative production. The event has been able over the years to secure an authoritative space as international date where topical themes are treated and explored in a series of conferences and seminars. Participation in APIMELL means to get richer in professional updates and relations with market participants.

After a period of strong criticality, bees have returned to increase all over the European Union and, together with the number of hives, honey production is growing within the single market as well. That is what the European Commission says in a report on the implementation of the apiculture programmes built by EU. Brussels predicted a production increase of 16% between 2014 and 2018.

In the old country there are 17,5 million hives, maintained by 650,000 beekeepers, and in 2018 EU produced 280,000 tons of honey. Apiculture is performed in all Member States and the European Union is the second world honey producer.

Beekeeping is fundamental for agriculture and biodiversity in general, therefore the increase from 120 to 180 million Euro in UE financing for the next three-year programs is going in the right direction.

All the more reason for visiting Apimell and the extensive catalogue of equipment, products and services available to the European beekeeper. The 2020 edition will introduce some important news, including an enlargement of the exhibiting area able to host the numerous companies that could not be exhibit in recent years.

Apimell 2020 will see the presence of the most prestigious brands of the sector that will present innovative news for beekeepers: innovation, quality of the materials and ecosustainability are the keywords of the exhibiting offer. A chance for professionals to adapt their own structures to the latest news in order to get cost savings and a better hive handling. The showcase will also be completed with hive products for cosmetic, alimentary and therapeutic uses. Australia, China, Croatia, Denmark, Finland, France, Germany, Greece, Poland, Romania, Slovenia, Spain, Turkey and Hungary are the countries of the over 130 exhibitors who will join the Italian exhibitors coming from 48 different Provinces. More than 25.000 visitors are expected.

APIMELL will be held as usual at the same time of **Seminat** – 39th trade show of the ornamental plants, floriculture, seeds and gardening and **Buon Vivere**, fair dedicated to local high quality food and wine products coming from all over Italy.

GENERAL INFO

6-7-8 March 2020

Friday, Saturday, Sunday: 9.00 - 18.00

Entry ticket: € 10.00

Where: Piacenza Expo, Via Tirotti, 1 - 29122 Piacenza, Italy – tel. +39 0523602711

www.apimell.it