

37th International Exhibition of Beekeeping, Apiary  
 Products and Equipment.

**Piacenza, Italy**  
**16.17.18 October 2020**

**APPLICATION FORM**

Fill in and send to Piacenza Expo spa by mail – to [alessandra.bottani@piacenzaexpo.it](mailto:alessandra.bottani@piacenzaexpo.it)

The undersigned Company asks to be admitted as an Exhibitor, according the General Regulations to be carefully read and acknowledged in all it's items.

COMPANY		FISCAL CODE	
ADDRESS		VAT NR.	
TOWN/COUNTRY		ZIP CODE	<input type="radio"/> Manufacturer <input type="radio"/> Distributor/Agent <input type="radio"/> Service Company <input type="radio"/> Association <input type="radio"/> Public Company <input type="radio"/> Other
TELEPHONE	FAX		
E-MAIL	WEB SITE		
CONTACT NAME	MOBILE		

Company activity

**REQUIRED SPACE AND SERVICES**

STAND OPTIONS	STAND	Nr.	AMOUNT
<b>Space only</b> - Modular stand size m. 4x4	first	€ 590,00	€
	others	€ 540,00	€
<b>Partition Walls (obligatory for those who choose Space Only)</b>	€ 20,00/M.		€
<b>Shell scheme</b> - Modular stand size m. 4x4 Including: partition walls, fascia with company name, carpet, 2 spotlights, lumber-room.	first	€ 950,00	€
	others	€ 890,00	€
<b>Outdoor Area - 5x10m</b> To pay for those in the pavilion occupies up to 3 modules. NB: The trucks over 75 tons or more than 6 m cannot be parked in the parking exhibitors, but only in this area.	<b>€ 700,00</b>		€
<b>Participation fee, advertising tax (until 2 sqm), electric installation (connection and consumption included)</b>			€ 210,00
			<b>TOTAL</b>
			€

**PAYMENT:** cheque to the order of **PIACENZA EXPO SPA**, issued by ..... or by bank transfer on our Bank: Cariparma – Crédit Agricole - Agency D - Via Colombo, 101 - Piacenza ABI 6230C – CAB 12607 – CIN W - IBAN CODE IT45W0623012607000000856928 BIC CODE CRPPIT2P007 attached to this Application Form.

The balance due must be paid before the 9th of October. The application will be considered valid only after receiving the required 50% down payment.

Stamp and Legible Signature of Legal Representative

Date \_\_\_\_\_

\_\_\_\_\_

# APIMELL 2020 – GENERAL REGULATION

## 01. ORGANIZATION

The exhibition is organized by Piacenza Expo S.p.A. The exhibition will take place from 16 to 18 October 2020 at the Fairgrounds in Località Le Mose - Via Tirotti, 11 - Piacenza with opening time from 9 am to 6.30 pm.

The Organiser reserves the right at all times and without liability for breach of contract to change the exhibition dates, duration and opening hours. Entry at the show cost 10,00 €. Reduced 8,00 €.

## 02. AIMS

The show aim is:

- To enhance the field of beekeeping creating a promotional meeting between producers and farmers
- To offer an opportunity for comparison between economic sector that contributes to promoting the adoption of beekeeping resources and technical edge

## 03. PRODUCT SECTORS AND EXHIBITED PRODUCTS

- Everything you need to plant and care beehive an edge
- Everything you need for the extraction, aging, storage, supply of products from beehive
- Hives, ripeners, extractors, beekeeping equipment...etc..
- Honey ten hundred flowers, mono, typical honey and valuable, pollen, propolis, beeswax, royal jelly
- Derivatives for pharmacy, herbal medicine, cosmetics, etc..
- Association

## 04. PARTICIPATION RULES

All companies manufacturing and/or marketing products and/or services indicated above will be admitted to the exhibition. The following documentation must be presented to the Organizer for Entry application:

- a) Application form (herewith enclosed with this "General Regulations") duly filled to be sent to: Piacenza Expo - Località Le Mose - Via Tirotti, 11 - 29122 Piacenza - Italy.
- b) Payment of 50 % of the total due for stand booking to be sent along with the application form. c) Payment of the remaining amount before the 9 th of February.
- d) Payment of the participation fee (Euro 210,00).

The application includes the total acceptance of show rules and regulations.

## 05. ACCEPTANCE OF THE APPLICATION FOR ADMISSION - STAND ALLOCATION

The Organiser reserves the right to accept or reject the application for admission. Should the application for admission be rejected, the amount paid shall be refunded. Stands are allocated on the basis of the information supplied in the application form. Such data should be considered as indicative only and they are neither binding in any way for the Organiser nor can they qualify the application for admission.

The Organiser reserves the right for technical/organizational reasons to change the stand location or to reduce the allocated space size without the exhibitor having the right to claim for compensation, with the exception of a proportional refund in case of a reduction in space size.

## 06. PARTICIPATION FEE

The following services are included in the participation fee:

- rental of the exhibition space - cleaning of the halls - general lighting
- assistance to exhibitors
- exhibitor passes
- car passes
- show invitation tickets

The following services are not included in the participation fee and, therefore, they shall be at the exhibitor's expense:

- stand fitting
- charges for the connection of water, telephone, electric power, compressed air, according to the "general rules for the supply of technical services"
- charges for the consumption of power, water, telephone
- pipe derivations for the provision of additional electricity, water, etc. inside the stand
- insurance (see art. 19 below)
- stand cleaning

With regard to the additional supply of power, water and other special services, the Organiser shall not act as surety or undertake liability beyond the surety and the liability of the contractors supplying the services.

## 07. CANCELLATION AND NON-PARTICIPATION

The exhibitor who for objective and serious grounds is not able to take part in the exhibition, can withdraw from the contract by sending the Organiser a registered letter at least 30 days prior to the exhibition opening, it being understood that the Organiser shall withhold the amount of caution money. Should the aforementioned registered letter be received less than 30 days prior to the exhibition opening, the exhibitor shall pay the participation fee in full. In the latter case, the Organiser can dispose of the stand at will, including reallocation to other exhibitors. The exhibitor who has not fitted out his stand by 6 p.m. on the day before the exhibition opening day shall be considered a defaulter for all legal purposes and shall be charged the full participation fee, as well as the refund of the direct and consequential damages suffered by the Organiser who shall, anyhow, dispose of the stand at will, including reallocation to other exhibitors.

## 08. SUBLETTING AND ASSIGNMENT

The exhibitor may not assign, transfer or partly or entirely sublet the allocated space without the Organiser's prior agreement under penalty of nullity, without the party in breach of contract having the right to claim the repayment of the fee paid to date.

## 09. COMPANY REPRESENTATIVES

The applicant exhibitors will have to indicate the names of all the people participating in the show and, in particular, the name of their own representative in charge of communicating with the Organizer for any problem arising during the show.

## 10. REPRESENTED FIRMS / CO-EXHIBITORS

A) Exhibitors who are exclusive dealers or distributors for other firms and display their products or any other informative or advertising item within the stand have to inform the Organizer sending along with the application form the "represented firm list" including all firm details and submitting all advertising material they intend to distribute during the show complying with current laws relevant to statistical control on national / international shows.

B) Co-exhibitor being a company which uses the same stand of another exhibitor (main stand hirer) with its own staff and products. Also included in this category are companies belonging to the same industrial group or affiliated firms. Co-exhibitors will be accepted upon payment of a fee (see enclosed price list).

## 11. EXHIBITOR ENTRY PASSES / FREE ENTRY TICKETS

Every exhibitor will receive the following number of passes for admission to the show: 4 passes up to 2 stand modules, 5 passes up to 3 stand modules, 6 passes over 3 stand modules. Passes are strictly for personal use. Exhibitors will be entitled to free show entry tickets (unlimited quantity available for free) for their own clients.

## 12. DOMICILE OF THE EXHIBITOR

The exhibitor shall elect domicile in Piacenza, c/o Piacenza Expo SpA and acknowledge that the Court of Piacenza has exclusive jurisdiction over all possible disputes. The aforementioned domicile is to be used also in the freight bills of all display material and equipment.

## 13. STAND FITTING

Exhibiting spaces are at the full disposal of exhibitors and stand erectors as indicated in the exhibitor's manual. All materials have to be put on display by 18.00 hours of the day before the show starting date. Transport vehicles are not allowed to remain in the stand area more than the necessary unloading time. In any case, the exhibiting area must be cleared of vehicles by 18.00 hours of the day before the show starting date.

## TYPES OF STANDS

A) Ground space only. Exhibition spaces are provided without fittings; the costs of fitting and furnishing the stand are to be borne by the exhibitor.

The exhibitor shall fit out the stand within the space allocated, which is marked by painted lines or adhesive rubber strips on the floor.

The stand fitting must be approved by the Organiser; for this reason the stand plan must be submitted in good time to the Organiser and construction work cannot start before the relevant authorisation is given by the Organiser. The Organiser reserves the right to have the plan partially or totally modified in the event that in its unquestionable opinion the stand design is either in breach of the Rules and Regulations or it is deemed unsuitable for the existing overall structure, or it is damaging to either the exhibitors or to the public.

With regard to back walls, partitions or signs the following shall apply:

1. For wall stands, the maximum height allowed for the back wall is 3 m from the floor;
  2. For stands not backing a wall, the maximum height allowed for back and side partitions is 2.5 m from the floor.
  3. (Non-intermittent) lighted signs can reach a maximum height of 3 m from the floor, provided that in the irrevocable opinion of the Organiser, they are installed in such a way that they do not cause any damage to the adjoining stands. It is prohibited to trespass on the gangways.
  4. The application of lettering, signs, painting on stand windows or partition walls is strictly prohibited. The back of the partition walls must be white. It is prohibited to drive nails or expansion plugs into the walls. Emergency exits, as well as power and telephone sockets must be kept clear at all times.
- In the event of breach of the above regulations, the Organiser has the right to issue a fine up to the estimated value of the damage. Only non-combustible, self-extinguishing, fireproof material may be used for stand construction and fitting, in compliance with the fire prevention regulations issued by the Ministry of the Interior. Therefore, the exhibitors fitting and furnishing their stands either personally or using a contractor acknowledge their civil and criminal liability in respect of any damage resulting from

either the failure to comply with, or from the breach of the fire prevention regulations, and they undertake to send a declaration of fireproof compliance of the fitting materials used on the stand within 15 days of the exhibition opening.

The exhibitor needing a power supply on the stand shall request it in writing in the application form and shall pay the applicable charges for connection to the electric network and for power consumed. The exhibitor's staff or his contractors shall arrange the ground connections for stand lighting and power supply. The stand electrical system shall be installed in compliance with the Technical regulations issued by CEI (Italian Electric Committee). Every stand power distribution system shall be fitted with a 0.03 A circuit breaker (ground fault interrupter), flameproof cable and safety plug. The Organiser reserves the right to stop the supply of technical services to the exhibitors should they not comply with the regulations in force. Should the system not be fully compliant, the exhibition appointed electrician shall not make the connection to the electric network till the exhibitor makes it fully compliant. Once the authorised connection is made, the exhibition appointed electrician is entitled - during further inspections - to disconnect a system that is not compliant with the regulations due to subsequent alterations or tampering. The exhibitor not wishing to install directly the stand power distribution system (circuit breaker, ground plug for power supply, connection to the electrical network and lighting system, if any), can apply to the stand fitting contractor named in the "Authorised contractors" form.

B) Shell scheme stand. In order to make exhibition attendance easier for exhibitors not wishing to provide the material for fitting their stand or to handle their stand construction, the Organiser can supply:

- Shell scheme stands (partition walls, front with display of company name, carpeting, CEI-compliant electric system with ground plug and connection of two 100 W spotlights for additional lighting).

- The aforementioned stands are built by the exhibition authorised contractor who upon the exhibitor's request can also furnish it or customise it. It is to be noted that the contractor name is supplied purely on a co-operation basis, hence the Organiser declines all responsibility in respect of any dispute that may arise with the stand fitting contractor.

## 14. ENTRANCE PASS

Any Exhibitor and/or Fitter in order to enter the exhibition hall and start-up operations must possess and show at the security staff this "ENTRANCE PASS". The document will be sent by Piacenza Expo after payment of the invoice for the balance of the exhibition.

## 15. OPENING TIME FOR EXHIBITORS

Exhibitors will be allowed to enter the stand 1 hour before the show opening time. It is absolutely forbidden to remain on the stand after closing time.

## 16. CLOSING OF THE EXHIBITION - RULES FOR STAND DISMANTLING

• The exhibitor will not remove any of his goods or exhibits, even if already sold, from his stand before the exhibition closes and without the Organiser's prior consent.

• The stands, including private halls, shall be cleared by the date and time specified in the dismantling circular. After that time, the Organiser shall be entitled to clear the stand at the exhibitor's expense without any responsibility for the Organiser.

• The exhibitor will return the stand in its original conditions.

• In the event of damages caused to the construction or to the equipment placed at his disposal, the Organiser shall make good his losses at the exhibitor's expense, charging for the costs incurred in repairing any damage. During stand dismantling, the exhibitor must show the exhibition staff the "buono di uscita" (authorisation to leave the fairgrounds) relating to all products or materials that are to be taken out of the fairgrounds.

• The authorisation is only valid if duly filled in and stamped by the Organiser's general secretariat. The authorisation shall be duly stamped provided the exhibitor has settled all outstanding accounts with the Organiser.

## 17. RETENTION RIGHTS

The Organiser, with no responsibility for any possible consequences, has the right not to allow exhibited items to exit the show area in case of non-fulfilment of a contract on behalf of the exhibitor.

The Organiser has no responsibility for any possible damages caused to exhibited items during the enforcement of the above said rule.

## 18. SPECIAL SURVEILLANCE

During show time and also during build-up and dismantling time, the Organiser will provide a general night & day surveillance service within the exhibition area; the Organiser has, however, no responsibility for any theft and/or damage to items on the stands. During show opening time, the exhibitors have to keep watch on their own stands. Exhibitors are directly responsible for their own stands and the Organiser is not liable for any inappropriate behavior of the stand personnel. During the show, the Italian Fire Dept. will provide a fire prevention and surveillance service. Exhibitors will have to strictly observe the instructions coming from Fire Dept. personnel present at the show, bearing in mind that they have full police service functions.

## 19. COMPULSORY INSURANCE

The exhibitor (with the exception of foreign exhibitors who shall give immediate notice that they have taken out a policy of insurance upon shipping of the exhibits and display material) shall take out an insurance policy covering their goods from all risks: during transportation, display at the exhibition, return shipping (theft, water damage, explosion, lightning). The exhibitor shall take out the policy with an insurance company of his choice or shall complete the relevant form to take out the policy with the Organiser's accredited insurance company. With regard to working exhibits, the policy of insurance must specifically cover the risks connected with the display of such exhibits. By signing the Rules and Regulation, the exhibitor not fulfilling the aforementioned obligations, shall absolve Piacenza Expo, the Organiser and any third party involved with the exhibition from all liability, and waives as from now the right to any compensation and/or claim against the Organiser and any third party for any damage incurred.

## 20. ADVERTISING & PROMOTION

Every form of advertising within the exhibition grounds (stands excluded) is permitted only to the Organiser who can allow it on payment to all requesting exhibitors. The tax on advertising billboards in the stands must be declared by each exhibitor. The payment of the advertising inside the stands is included in the registration fee for billboards up to 2 m. Each exhibitor must fill out the "form municipal tax on advertising" available on the official website of the event and, as described in this document, to adjust its position, sending the same form, completed and signed, to PIACENZA EXPO and paying the amount indicated. Sending the ICA's form is mandatory for all exhibitors who declare an area greater than 2 m. The Organiser is relieved from any liability arising from defaults.

The use of audiovisual equipment is allowed only if it does not disturb the other exhibitors or visitors. The video, cinematographer and sound that are used in the stand must be declared to SIAE di Piacenza - Via Romagnosi, 33 (tel. 0039.0523/321327) - 30 days before the show for the performance of rights prescribed by the submitted video or sound produced by authors entered the SIAE.

## 21. INDUSTRIAL PROTECTION

Only authorized photographers are allowed to take pictures within the show grounds. Stands, equipment and exhibited products may be photographed, filmed or reproduced with drawings only with the permission of exhibiting firms. The Organiser can reproduce or authorize the reproduction of overall show pictures.

## 22. DIRECT SALES

If direct selling is mandatory that the goods sold is accompanied by documents required by legislation tax rules. It specifies that the companies must be fitted with a temporary sales license (where required by law). For sale food directly, in addition to the above, companies must apply for permission medical treatment provided by the rules and follow the existing regulations governing the sales staff.

## 23. COMPLAINTS

Any complaints have to be submitted to the exhibition offices during the duration of the show. Complaints presented after the show won't be accepted.

## 24. GENERAL CONDITIONS

The exhibitor shall comply with any regulation that the Public Safety Authorities shall issue to Piacenza Expo and the Organiser. Such regulations shall be made known to the exhibitor by any means and shall prevail upon any general regulation in force up to that moment. The exhibitor and any third party operating on behalf of the exhibitor within the fairgrounds must employ staff with an employment or self-employment contract according to the legislation in force (in respect of social security, insurance, taxation, etc.).

## 25. SAFETY AT WORK

The exhibitor shall comply with the safety at work rules and regulations presently in force, more specifically with the provisions of DL 81/08 and subsequent amendments and riders. The exhibitor appointing an outside contractor for the construction and dismantling of the stand or for any other work to be carried out within the fairgrounds undertakes to check the technical and professional skills of the contractor in respect of the aforementioned DL, to inform him about the specific risks within the fairgrounds and about the provisions of the Rules and Regulations of Piacenza Expo SpA, and shall comply at all times with everything else provided for in the applicable regulations.

## 26. GUARANTEE OF PRIVACY

The data will be provided by exhibiting companies will be included in the databases of Piacenza Expo and treated in compliance of D.Lgs. 196/2003 Privacy, through various operations, conducted both on paper that using tools.

## 27. ACCEPTANCE OF THE RULES AND REGULATIONS

By submitting the admission form and by signing the rules and regulations, the exhibitor accepts without reserve or limitations the aforementioned terms and conditions and the rules that might be issued by the Organiser who shall then be entitled - in case of non compliance with such obligations, with his Rules & Regulations and with any legislation in force - to intervene directly, including with his own staff, in the fairgrounds. Any verbal agreement must be confirmed in writing by the Organiser