



APIMELL 2025: APICULTURE IN THE SPOTLIGHT

Piacenza, 7-8-9 March 2025 – **Apimell 2025**, Europe's most important apiculture event returns to **Piacenza Expo**. Three days dedicated to the latest developments of the field, to technological innovation and to sustainability.

A growing sector

The European apiculture market is in constant evolution, encouraged by an ever-increasing demand for high quality apiary products and a higher awareness of bees' importance for pollination and biodiversity. According to most recent data, the number of beehives in Europe is increasing, despite the remaining challenges related to climate change, pesticide use and the spread of illnesses in bees.

Italy, a country of apiculturists

Apiculture is a growing field in Italy as well, with a great increase in the number of beekeepers, both amateurs and professionals, who dedicate themselves to this fascinating activity. [In Italy, 1,6mln apiaries. The beekeeping and honey production industry reached a significant value in the last few years, with over 22.000 agricultural businesses]. However, Italian apiculturists are facing numerous complications, among which the loss of biodiversity, the reduction of dietary resources for bees and the competition of imported products.

Apimell 2025: the answers to beekeeping's challenges

The exhibition positions itself as a reference point for all sector operators, offering them the opportunity to:

- **Discover the latest news:** innovative equipment for honey productive, smart hives, health products for bees and much more
- **Engage with experts:** participate in conferences and workshops dedicated to the current topics in the field of apiculture
- **Establish new partnerships:** meet producers, distributors and field professionals
- **Inform oneself on European call for bids:** find out about the available financing opportunities for beekeepers. 83,8 mln Euros have been allocated for the 2023-2027 period for the Italian beekeeping and honey production supply chain. 30% of the resources have been earmarked by CAP, and 70% have been co-financed by national resources.

Apimell 2025's core topics:

- **Sustainability:** sustainable agricultural practices, safeguard of biodiversity, production of organic honey
- **Technological innovation:** new equipment and software to enhance the production's efficiency and quality
- **Bees' health:** prevention and treatment of illnesses in bees, improvement of nutrition²
- **Honey sale:** strategies for marketing and distribution aimed at enhancing the product.

Opening hours:

Friday and Saturday from 9:00 a.m. to 6:30 p.m.

Sunday from 9:00 a.m. to 6:00 p.m.

Entrance fees:

- Full price ticket: 12.00€
- 2 days pass: 18.00 €
- 3 days pass: 27.00€
- Online ticket: 10.00€
- Children under 12 years old: free entry

www.apimell.it

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